

Market Research

Arkamys improves the mobile audio rendering in 86% of cases



Arkamys has carried out a survey to measure the effectiveness of sound processing on mobile devices. A quantitative study with an evaluation grid has been realized by **audio experts**.

A set of audio experts from a famous organization (CNSM Paris) compared the audio rendering with and without Arkamys treatment. They evaluated a number of items such as global improvement, feeling of immersion, feeling of space, stereo widening, timbral improvement, etc. These criteria have been scored and compared with the original sound.

The study demonstrates that Arkamys solutions enhance the audio rendering of mobile devices in 86% of cases.

Results:

- ✓ Feeling of immersion **↗ 92 %**
- ✓ Feeling of space **↗ 91 %**
- ✓ Stereo widening **X 3**