

# Event

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## Success of the Arkamys Tech Days



Arkamys organized its Tech Days from June 14<sup>th</sup> to June 18<sup>th</sup>. During this special week, we invited journalists, bloggers and partners in our headquarters in Paris. They enjoyed new multimedia experiences during a 1:30 visit.

Arkamys team welcomed guests to show them innovative technologies. With a series of new demonstrations the company has shown people that sound is an important element of comfort and that Arkamys can improve it significantly.

During the visit, guests discovered:

- ✓ **Personalized listening and 3D sound:** Spatialized listening allows a better understanding.
- ✓ **Device optimization by Arkamys:** Arkamys improves audio rendering of smartphones and innovative speakers.
- ✓ **Audio solutions for home entertainment:** More comfort and realism while watching TV.
- ✓ **Audio solutions for automotive:** A sensation of immersion and realism in your car thanks to Arkamys automotive solutions.
- ✓ **Arkamys mobile applications:** Applications which put the audio as an attractive and educative element.
- ✓ **Sound shower:** A device which permits to deliver an audio message in a limited zone.

We announced the launch of our mobile application series about audio training. Guests enjoyed in preview the applications "Arkamys Memory" and "Augmented Reality".

Philippe Tour, CEO of Arkamys discussed with guests at the end of their visit. He is glad to announce that: *"The event was an occasion to share our experience and to meet many people of our eco-system. The success of this event encourages us to renew the experience next year with more demonstrations"*.