

ARKAMYS



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Škoda teams up with Arkamys to give the New Fabia superior sound

- With the launch of the **New Fabia** during the **Paris Motor Show 2014**, **Skoda** announces a **serious upgrade in their sound system** options thanks to the integration of **Arkamys' s sound enhancement technology**.
- The **Volkswagen Group MIB** (Modular Infotainment Baukasten) infotainment boasts two breakthroughs that are guaranteed **to improve the listening experience while driving**.

Škoda Surround offers a unique acoustic compensation system **developed exclusively for the Fabia** that elevates the sound stage in order to have the voices and instruments of the music filling the whole windshield.

Mikaël Breton, Arkamys Senior Product Manager quotes: "Often with loudspeakers built into the door panels, the sound seems very low and lateralized. By working closely with the engineers at Škoda, we were able to custom design a digital sound processing system, specially tuned for the new Fabia. The whole sound stage is elevated and focused in front of all passengers. Our eyes, our ears and therefore, our whole attention are focused on the road." The result is a unique sound experience.

Along with *Škoda Surround* comes the *Virtual Subwoofer* option that gives digital audio an improved bass support using the patented Arkamys technology based on psychoacoustics. Specially tuned for the Fabia, this technology provides you a deep and punchy bass.

Both options can be activated through the navigation menu on the **MIB Bolero 6-speaker system** and the **MIB Swing system**.

Škoda and Arkamys have worked together to prepare this **audio enhancement** for the new Fabia.

Škoda Surround option relies on the Arkamys Sound Stage and Virtual Subwoofer technologies. It gives depth to the sound and allows our customers to benefit of this Premium option in their radio.

Fabia's customers will have access to a good sound quality playing with bass whereas we remain on a small car range.

To experience the audio system of the new Fabia, visit the Škoda booth at Paris Motor Show from the 4th to the 19th of October, 2014.

About Arkamys

Recognized leader in 3D sound audio effects, voice processing and sound rendering, ARKAMYS provides digital audio software and services for the automotive, mobile phones and connected home entertainment.

ARKAMYS' sound experts are able to develop innovative solutions to optimize the audio quality of consumer electronics.

For the last 15 years, ARKAMYS set up its worldwide presence in Europe, Japan, Korea, USA and in China.

Ask for information to our sound experts:

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Car dashboard of Škoda Fabia 3



MIB2 Bolero Audio Parameters IHM