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ARKAMYS and BeStar combine their know-how to deliver innovative audio experiences

- ARKAMYS and BeStar are proud to announce a new collaboration that will combine the efforts of BeStar as supplier of hardware including high-performance micro-speaker products and ARKAMYS as a leading software audio technology expert. Their **cooperative efforts will be focused on strengthening higher quality audio experiences to consumers.**
- Whether the application is speech or music, the new BeStar Dynamic Speaker Box or Piezo Receiver which is now bundled with the ARKAMYS OptimSpeaker solution, offers a natural, warm, and loud sound with a high level of clarity.

Mobile devices such as tablets and smartphones are commonly used as main audio companion devices by most of the users. As the quality requirements of these end-users have become increasingly important, BeStar decided to **combine its high performance speakers with the expert audio algorithms, solutions, and services of ARKAMYS** for smartphones.

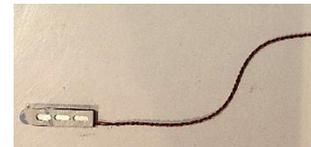


ARKAMYS OptimSpeaker

This customized hardware and software design association assures that **mobile device manufacturers will get a unique sound performance, an optimized time to market, and a reduced bill of material.**

BeStar's booth at CES 2016 featured two smartphone demos with this new combination of hardware and software solutions that showcased the sound differences the BeStar and ARKAMYS collaboration create.

To meet the expectations of the great sound experiences, ARKAMYS offers its OptimSpeaker suite, which is dedicated to improving mobile devices by using a full set of algorithms and tunings specially designed for tiny hardware materials dedicated to mobile devices improvement. As a complete solution, ARKAMYS OptimSpeaker is available on the major market platforms to ensure a quick and easy integration.



BeStar Piezo Receiver

BeStar, as the hardware supplier, bases this new solution on their Dynamic Speaker and Piezo Receiver. They provide more high SPL (Sound Pressure Level) with limited size and low THD (Total Harmonic Distortion). BeStar also designs the product based on a better reliability target. BeStar is making advancements in marketing with also has continuous new features like impressive bass performances.

About ARKAMYS:

Recognized leader in 3D sound audio effects, voice processing and sound rendering, ARKAMYS provides digital audio software and services for the automotive, mobile phones and connected home entertainment sectors.

ARKAMYS' sound experts are able to develop innovative solutions to optimize the audio quality of consumer electronics.

For the last 15 years, ARKAMYS set up its worldwide presence in Europe, Japan, Korea, USA and China.

Ask for information to ARKAMYS sound experts: contact@arkamys.com | +33 (0)1 79 97 14 50 | www.arkamys.com

About BeStar:

BeStar Holding Co., Ltd is leading global manufacturing of micro-electroacoustic components and ultrasonic sensors such as loudspeakers, piezo receivers, and magnetic buzzers.

Located in China, and founded is 2002, "Bosu" is an independent brand of BeStar Holding Co., Ltd. BeStar's product performance offers a significant advantage with zero defect delivery and competitive pricing for mobile communication, medical equipment and many cutting edge applications.

For the last 13 years, BeStar set up its worldwide presence in Europe, Korea, USA and China.

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