

ARKAMYS



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ARKAMYS exports its Audio solutions for the self-driving– connected cars to the U.S.A.



- **UbiMobility2016:** The American judging experts in connected - autonomous cars have selected ARKAMYS to participate to this program made by Business France and bpi France for French innovative companies connected to the Automotive market
- As a leading audio expert in sound spatialization for more than 15 years, ARKAMYS is able to bring audio solutions that deliver increased safety and listening comfort to this new technological vehicles market

April 7, 2016 at Business France Headquarters in Paris, it was announced that ARKAMYS is **one of eight French companies** ⁽¹⁾ **selected** by Business France & bpi France to participate in this export program and grow on a global scale. Business France and Bpifrance accompany the French firms developing export activities and provide support for their innovation projects.

The **judging experts in Autonomous-connected cars** was composed of **leading American car manufacturers and advanced technology leaders** such as **General Motors, Delphi, Valeo, Ford, UBER, Magna, DELPHI, Orange Silicon Valley, the University of California Berkeley and the University of Michigan.**

The eight selected companies will have the opportunities to meet **automakers, consumer tech companies and innovation centers** in order to enter the automotive world in Detroit and in Silicon Valley.

As a leader in audio signal processing for more than 15 years. ARKAMYS provides innovative sound solutions and services in the areas of music, voice, silence and noise management for the automotive industry, as well as for audio devices and the IoT.

As mentioned by PWC in its Connected car study of 2015, the connected car developments continue to center on seven functional areas. ARKAMYS works on two of these area: Safety and Entertainment ⁽²⁾.

- ARKAMYS latest **safety in cars innovation was unveiled at CES 2016 -3D-ADAS**. Its expertise in **sound spatialization and positioning** places the company as a **key technical partner for safety inside and outside of cars**, and for both **HEV and PHEV**. ARKAMYS audio solutions can warn drivers and the pedestrians of road problems by virtualizing sounds creating danger signal alerts
- ARKAMYS will also assist Tier One suppliers and OEM with fulfilling **AVAS** requirements for sound performance and sound signatures
- And as leading provider in **entertainment solutions**, ARKAMYS solutions are already in 30 million cars including being **embedded** in the RENAULT ZOE connected and electric car ⁽³⁾

(1) Akoustic Arts, ARKAMYS, ESI Group, FAAR Industry, OPTIS, Pradeo, Prove & Run et Yogoko

(2) <http://www.strategyand.pwc.com/reports/connected-car-2015-study>

(3) <http://yoursinglesourcefornews.com/renault-launches-zoe-an-all-electric-vehicle-in-malaysia-with-210-km-range/5151/>

About ARKAMYS:

As a recognized leader in audio signal processing, **ARKAMYS** develops innovative software and services for the automotive, home entertainment, mobile phone and connected objects industries.

The sound experts at ARKAMYS are renowned for their work in 3D audio, voice processing, and sound rendering. These same experts create cutting-edge solutions that optimize the speech intelligibility and audio quality of consumer electronics products.

ARKAMYS consistently delivers exciting new audio technologies across the globe, expanding its reputation over the past 15 years to create a strong presence in the USA, Europe, Japan, Korea, and China.

For information about ARKAMYS audio solutions:

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