



## I PRESS RELEASE – April 29, 2016 I

### New sound processing for Nextbit Robin front stereo speakers phone with ARKAMYS!



- Nextbit launches Robin a cloud based & stereo facing speakers smartphone with ARKAMYS audio system embedded
- As a leading audio expert in sound enhancement for more than 15 years, ARKAMYS creates innovative audio solutions that deliver enhanced listening comfort to this new connected smartphone made by Nextbit

April 27, 2016, ARKAMYS is proud to announce its sound optimization solution OptimSpeaker embedded in Nextbit Robin cloud based smartphone.

Nextbit, a young company coming out Google and raising a Kickstarter campaign to develop its new technologies, releases its latest smartphone Robin, a designing intelligent devices that get smarter every day, with a new sound processing.

Nextbit chose ARKAMYS as their audio expert partner to offer to their customers ARKAMYS OptimSpeaker audio solution embedded in 20 million audio devices.

Robin is designed to stand out. It's simple and distinct in form and function: every port, button, two front-facing speakers and sensor is thoughtfully placed and easy to use. Everything about the design is carefully planned to create harmony and balance and to enhance the audio experience of the listeners.

This software solution enlarges the multimedia audio streams performance on the speakers and on the headphones by optimizing the audio rendering. ARKAMYS' solution guarantee a unique clarity feeling by reaching loud and dynamic sounds.

The audio solution has been designed to fit with any type of music track with a specific focus of keeping the original timber of the song. ARKAMYS Golden Ears experts have tuned to supply the overall quality of the device with professional method based on objective & and subjective criteria. For the headset experience, ARKAMYS solution is focusing on the immersive feeling of the music listener.

The Verge mentions:

*"In addition to those improvements, the update also enhances audio output from the Robin's dual front-facing speakers and headphone jack, providing greater volume with less distortion than before."* <sup>(1)</sup>

Get Robin as your smart and connected audio companion to listen your favorite musics!

(1) <http://www.theverge.com/2016/4/27/11511926/nextbit-robin-android-6-0-1-update-custom-headphones>



#### About ARKAMYS:

As a recognized leader in audio signal processing, ARKAMYS develops innovative software and services for the automotive, home entertainment, mobile phone and connected objects industries.

The sound experts at ARKAMYS are renowned for their work in 3D audio, voice processing, and sound rendering. These same experts create cutting-edge solutions that optimize the speech intelligibility and audio quality of consumer electronics products.

ARKAMYS consistently delivers exciting new audio technologies across the globe, expanding its reputation over the past 15 years to create a strong presence in the USA, Europe, Japan, Korea, and China.

#### About Nextbit:

Nextbit was founded in 2013 by early Android veterans Tom Moss and Mike Chan. In order to produce a high-end, groundbreaking phone that would surmount common smartphone shortcomings, Moss and Chan brought on former HTC design lead Scott Croyle, best known for designing the iconic HTC One M7 and M8. Croyle was hired in 2014 and serves as Chief Design and Product Officer.

The team has launched Robin, an elegant, cloud-first Android smartphone that extends the storage capabilities beyond what the specifications currently allow, designed from start to finish in San Francisco.

Nextbit investors include Google Ventures and Accel Partners.

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