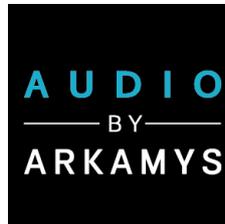## I PRESS RELEASE – June 21, 2016 I

The New Omate Wherecom S3 smartwatch gets the AUDIO BY ARKAMYS certification guarantee

- **Omate** launches **Omate Wherecom S3 a 3G wearable GPS smartwatch for Senior** powered by Android™ with **AUDIO BY ARKAMYS certification**

- The **Omate** S3 smartwatch: a 3G standalone and easy-to-use smartwatch for Senior to connect with their family

- ARKAMYS guarantees its best signature sound on S3 smartwatch to Omate with its expertise

June 21, 2016, **ARKAMYS** is proud to announce the AUDIO BY ARKAMYS certification in **Omate Wherecom S3 a 3G wearable GPS.**

This **ARKAMYS audio certification ensures the optimized audio solution to the users** taking into account the significant technical constraints of the device.

Omate® continues its audio partnership with ARKAMYS started in Omate K3 kid smartwatch to offer to their customers **ARKAMYS OptimSpeaker** audio solution embedded in 20 million audio devices.

Omate® releases its latest IoT smartwatch Omate Wherecom S3, a merger of a Wearable GPS Tracker and 3G Standalone Smartwatch powered by AndroidTM, with **a new sound processing**.

The Omate S3 is powered by a 3G Dual-core 1Ghz ARM Cortex-A7 MediaTek MT6572M, and an ARM Mali-400 MP GPU.

The combination of optimum power savings and silicon area efficiency of the Mali-400 GPU make it the ideal choice to suit the low power of the wearables market.

Omate Wherecom S3 is designed to offer intelligent & advanced location and alert services to the Omate wearable tech platform. On top of that, the S3 incorporates a dialer, a message hub, a pedometer and an alarm reminder for users taking medication.

The ARKAMYS' **software** solution **enhances the audio experience** of the listeners and **provide a unique clarity feeling by reaching loud and dynamic sound ideal for voice conversations through this standalone telecom wearable.**

The Omate Wherecom S3 will be available unlocked at 149 Euros starting in France & Spain from September 2016.

About ARKAMYS:

As a recognized leader in audio signal processing, ARKAMYS develops innovative software and services for the automotive, home entertainment, mobile phone and connected objects industries.

The sound experts at ARKAMYS are renowned for their work in 3D audio, voice processing, and sound rendering. These same experts create cutting-edge solutions that optimize the speech intelligibility and audio quality of consumer electronics products.

ARKAMYS consistently delivers exciting new audio technologies across the globe, expanding its reputation over the past 15 years to create a strong presence in the USA, Europe, Japan, Korea, and China.

For information about ARKAMYS: I contact@arkamys.com I Press contact I +33 1 79 97 14 50 I www.arkamys.com

About Omate:

Omate® is a hardware and software company that designs IoT and wearable tech products. Omate is a 500 startups backed company that operates as a vertically integrated design manufacturer based in Mountain View – California and Shenzhen - China. Omate offers a complete turnkey solution platform allowing tech, fashion, watch and jewelry brands to design the wearable tech of the 21st century "Powered by Omate". For more information please visit: www.omate.com or contact us at press@omate.com

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