

FOCAL and ARKAMYS A partnership dedicated to French in-car sound

FOCAL, a major player in global audio, and ARKAMYS, a specialist in digital sound processing, have been sharing their respective expertise for a long time to provide vehicles with the best sound equipment solutions. It made sense that these independent companies, recognized in their fields, work together to improve the customer experience even more with a completely French automotive audio solution that is both full and distinctive.

FOCAL, A MAJOR FORCE IN WORLD AUDIO

Whether in the recording studio, outdoors or in the finest homes, FOCAL, through its speakers and headphones, designs and manufactures in France high-fidelity products dedicated to music in France.

Utopia, signature high-end in every area of the business, enjoys worldwide recognition. Through the manufacture of its loudspeakers using exclusive technologies, FOCAL has also brought passion for sound to life in cars all around the world since 1989.

Focal designs complete solutions for this very special environment: from the definition of audio architectures and the strategic positioning of its speakers through to system refinement in real-world conditions.

ARKAMYS, SPECIALISTS IN DIGITAL SOUND PROCESSING

In the automotive world, ARKAMYS' innovative, modular and scalable sound spatialization software solutions are available for a wide range of vehicles. They help improve driver and passenger listening comfort through the creation of an immersive soundstage.

The custom technologies and software architecture developed by ARKAMYS' experts make it possible to address vehicle audio systems with anything from 2 to 16 speakers and to create unique sound signatures.

ARKAMYS was built into more than 43 million vehicles in 2017 and has established partnerships with more than 20 international brands. The most recent cars to use it include the Peugeot 3008, voted Car of the Year 2017, and the Skoda Fabia, Best Small Car of the Year 2017.

A FRENCH FORCE DEDICATED TO AUTOMOTIVE AUDIO

French sound is an internationally recognized signature. Integrity of sound and respect for music are today guiding FOCAL and ARKAMYS towards joint projects; perfectly complementing one another. Marrying their individual areas of expertise, the historical links between the two companies are naturally leading them towards new joint work. Carmakers now have a complete, efficient solution at their disposal to take French sound to the heart of the vehicle of tomorrow.



ABOUT FOCAL

For more than 35 years, FOCAL has been recognised as a leader on the global stage for its high fidelity products. This French company based in Saint-Étienne (Loire department) manufactures speaker drivers, home audio and multimedia loudspeakers, car audio systems, monitoring loudspeakers and audiophile headphones. Some of our loudspeakers and technologies have become world-renowned references in the Hi-Fi industry.

All FOCAL products are designed and developed in France: they benefit from 35 years of innovation in exclusive and patented acoustic technologies. We have chosen to continue manufacturing products 'Made in France', where the quality and high standards of French workmanship place the brand above its competitors. A market leader in France, FOCAL exports more than 80% of its production, mainly to Europe, North America and Southeast Asia.

In 2011, FOCAL merged with Naim Audio Limited, the leader of high-end electronics in the U.K. Vervent Audio Group, the resulting holding company, has a turnover of over €85 millions.



ABOUT ARKAMYS

As a recognized leader in audio signal processing, ARKAMYS develops innovative software and services for the automotive, mobile phone, virtual reality and connected objects industries.

The sound experts at ARKAMYS are renowned for their work in 3D audio, voice processing, and sound rendering. These same experts create cutting-edge solutions that optimize the speech intelligibility and audio quality of consumer electronics products.

ARKAMYS consistently delivers exciting new audio technologies across the globe, expanding its reputation over the past 16 years to create a strong presence in the USA, Europe, Japan, Korea, and China.

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