

ARKAMYS SoundStage Software to Bring Premium Audio Experiences for Vehicles

-- ARKAMYS Works with Qualcomm Technologies' Snapdragon Cockpit Platforms to Deliver High-Definition and Immersive Audio Solutions for Next-Generation Vehicles --

MUNICH / PARIS, October 10th, 2022 – ARKAMYS, a leader in sound and audio processing for vehicles today announced plans to deliver high-fidelity, 3D sound and immersive audio to next-generation vehicles. Utilizing industry-proven algorithmic architecture and tools, ARKAMYS will work with Qualcomm Technologies, Inc. to maximize the combination of its SoundStage modular and scalable software solution with Snapdragon® Cockpit Platforms to help achieve the precision and sound quality required by auto manufacturers. ARKAMYS' SoundStage software solution is engineered to offer the efficient management of complexities around premium audio systems to enhance acoustics in vehicles, create sound envelopment and improve immersivity with a subtle, balanced, wide and more precise surround image and a sound scene. ARKAMYS' SoundStage solution on Snapdragon Cockpit Platforms is currently available for sampling.

"We are very pleased with our work with Qualcomm Technologies to bring our automotive customers and end users premium audio through the synergy of processors and software competencies. We believe Snapdragon Cockpit Platforms and ARKAMYS' software expertise enable best-in-class audio experiences, helping bring audio innovation to vehicles, while anticipating commercialization timeline needs," said Guillaume Luiggi, CEO of ARKAMYS.

ARKAMYS and Qualcomm Technologies will demonstrate the solution at the International Suppliers Fair (IZB) 2022 event in Wolfsburg from October 11 through October 13. Visit the demo at Hall 1 | Booth #1405 to discover the incredible sound of the new Peugeot 308, which will be equipped with the 10-speaker 12-channel Focal Premium HiFi System supported by ARKAMYS' digital sound processing and Snapdragon Cockpit Platforms.



ABOUT ARKAMYS

A leader in audio signal processing, ARKAMYS creates innovative software solutions for the automotive and is recognized for its expertise in 3D sound and audio rendering. The company develops innovative solutions to optimize audio quality and spatialization in car cabins. ARKAMYS' solutions equip 1 in 2 vehicles of the volume carmakers in Europe and continues to deliver exciting new audio technologies across the globe, expanding its reputation over the past 22 years.

Snapdragon is a trademark or registered trademark of Qualcomm Incorporated.

Snapdragon and Snapdragon Cockpit Platforms are products of Qualcomm Technologies, Inc. and/or its subsidiaries.