

Arkamys and Qualcomm Elevate In-Car Audio Experience at IAA Mobility 2023

Paris, France – September 6, 2023: Following the success of their collaboration at the Shanghai Auto Show earlier this year, Arkamys, the global pioneer in audio signal processing, is thrilled to showcase their continued work with Qualcomm Technologies, Inc., a leading supplier for automotive semiconductors, at the upcoming International Motor Show (IAA Mobility) in Munich, Germany. Arkamys will demonstrate its efforts to shape the future of in-car audio experiences utilizing Arkamys' SoundStage technology and featuring the latest generation Snapdragon® Cockpit Platforms.

The demonstration highlights Arkamys' spatial audio software featuring the capabilities of cutting-edge Snapdragon Cockpit Platforms to showcase an impressive auditory experience for drivers and passengers, featuring high-definition, immersive audio solutions for next-generation cars.

"Given the automotive industry's growing anticipation for advanced in-car audio experiences, it's critical to highlight this synergistic relationship with Qualcomm Technologies," said Pierre-Yves Delpech, Global Semiconductor Lead of Arkamys. "Our collective commitment to innovating and setting new standards for audio technology is the cornerstone of our shared success."

From Tuesday, September 5 through Friday, September 8, Arkamys will showcase the SoundStage technology featuring Snapdragon Cockpit Platforms at the Arkamys booth (Hall A2, Stand E20) by appointment only.

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About Arkamys:

Arkamys is a global leader in audio signal processing. With innovative audio software solutions implemented in over 90 million cars worldwide, Arkamys is renowned for its expertise in 3D sound and audio rendering, providing high-quality in-cabin audio and spatial enhancement solutions. Serving half of Europe's largest car manufacturers, Arkamys continues to drive forward new audio technologies, gaining increased recognition over its 25-year history.

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