

Arkamys Delivers In-Car Entertainment with Dolby Atmos at CES 2024

Las Vegas, December 28th, 2023: At the forefront of automotive audio signal processing, Arkamys is set to unveil an evolved in-car audio experience featuring the integration of Dolby Atmos® and Arkamys' Sound Stage solution. This collaboration represents a significant leap in delivering immersive audio to mainstream car models.

The highlight of this year's showcase is an SUV outfitted with a 4-channel, 6-speaker system that synergizes Dolby Atmos' advanced decoding and rendering capabilities with Arkamys' Sound Stage post-processing. The combination results in an audio experience that not only deepens bass but also refines the sound stage for precise and immersive audio. This collaboration demonstrates the synergistic potential of combining leading audio technologies to enhance the in-car listening experience.

Dolby Atmos is a completely new way of experiencing music with sound that moves all around you. It delivers a richer audio experience by revealing more depth, clarity, and details across your favorite content. Regardless of your car's speaker setup, Dolby Atmos seamlessly adapts to any playback environment to deliver the best sound experience possible.

Visitors to the Arkamys booth will be treated to the Dolby Atmos Immersive Demo, showcasing how the integration of both advanced audio technologies can elevate the everyday driving experience. This initiative aligns with Arkamys' dedication to enhancing audio quality across all vehicle segments, ensuring that every journey is surrounded by exceptional sound.

"Our collaboration with Dolby highlights our role in advancing in-car audio experiences and entertainment. We are bringing our unique audio processing expertise to the table, creating a richer, more enveloping sound environment for every vehicle." - Alexis Charbonnel, Deputy Executive Director of Arkamys.

From January 9 through January 12, attendees at CES24 are invited to Arkamys' booth, CP10, for a firsthand demonstration of this pioneering audio solution, where the combined strengths of Dolby Atmos and Arkamys' Sound Stage are on full display.

###

About Arkamys:

Arkamys is a global leader in audio signal processing. With innovative audio software solutions implemented in over 90 million cars worldwide, Arkamys is renowned for its 3D sound and audio rendering expertise, providing high-quality in-cabin audio and spatial enhancement solutions. Arkamys continues to drive forward new audio technologies, gaining increased recognition over its 25-year history, serving half of Europe's largest car manufacturers.