

## **Arkamys and Qualcomm Redefine In-Car Audio at CES 2024 with Cutting-Edge Collaboration**

Las Vegas, USA – January 9, 2024: Arkamys, a global leader in audio signal processing, is set to showcase its continued innovation in automotive audio in collaboration with Qualcomm Technologies, Inc. at CES 2024, Las Vegas, January 9-12, 2024. This joint demonstration will build on the momentum from their previous successes at IAA Mobility 2023 and the Shanghai Auto Show, highlighting the integration of Arkamys' SoundStage technology with the Snapdragon® Cockpit Platform from Qualcomm Technologies.

CES attendees will witness the demonstration of Arkamys' spatial audio software, enhanced by the capabilities of the Snapdragon Cockpit Platform. This collaboration aims to deliver a high-definition, immersive audio experience, perfect for the next generation of vehicles. A special emphasis will be on Arkamys' 'features on demand,' showcasing how drivers and passengers can customize their audio experience.

Pierre-Yves Delpech, Global Semiconductor Lead of Arkamys commented, "Our ongoing partnership with Qualcomm Technologies is a crucial part of our strategy to bring top-notch audio solutions to the automotive market. At CES 2024, we're excited to demonstrate how our SoundStage technology, in harmony with Qualcomm Technologies' platforms, can create a unique and adaptable in-car audio environment."

Arkamys welcomes all CES 2024 visitors to join them at Booth CP10, where the latest innovations in automotive audio, born from the Arkamys' work with Qualcomm Technologies, will be on full display.

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**About Arkamys:** Arkamys is a global leader in audio signal processing. With innovative audio software solutions implemented in over 90 million cars worldwide, Arkamys is renowned for its 3D sound and audio rendering expertise, providing high-quality in-cabin audio and spatial enhancement solutions. Arkamys continues to drive forward new audio technologies, gaining increased recognition over its 25-year history, serving half of Europe's largest car manufacturers.

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